

7th Markham Scouts

Popcorn Information Package



It is that time of the year again to sell popcorns! Scout Popcorn is Scouts Canada's #1 National Fundraiser. Through popcorn sales, we are able to subsidize a significant portion of our activities such as opening nights, group camps (Fall and Winter Camps), and other fun events for our children. Our children directly benefit from our effort. Simply put, the more popcorns we sell, the more activities we can do at a lower cost.

Attached please find the 2019 Guide to Canada's Popcorn Sale which includes the order form, sample sales script and information on the Adventure Club and Popcorn Scholarship Program.

Important Items

- Section popcorn coordinators will be collecting the **forms and full payment** (preferably by cheque) on the date listed below. If you are not able to submit your order on the specified date, kindly contact the section popcorn coordinator and make arrangements to have them dropped off. Please note that all orders and payment must be with the coordinator no later than **October 25th, 2019**.

Section	Coordinator Contact Email	Bring Form to Meeting
Beavers	popcorn.beavers@7thmarkham.org	Tuesday, October 22 nd
Cubs	popcorn.cubs@7thmarkham.org	Tuesday, October 22 nd
Scouts	popcorn.scouts@7thmarkham.org	Monday, October 21 st
Venturers	popcorn.venturers@7thmarkham.org	Monday, October 21 st

- Cheques should be made payable to: **Scouts Canada – 7th Markham**
- Collect the payment along with the order (preferably paid via cheque)
- Aim to fundraise \$500 or more per child. This will give us about \$225 in profit per child which will cover the group and section operating expenses for the entire year (about \$100), special events such as Sleepovers, LaserQuest, Putting Edge, Bowling, etc. (about \$65) and a portion of camp expenses (about \$60).
- Bring the forms to work and ask your colleagues to place an order. Most of them are familiar with the Scouting program and they are generally very supportive.
- Remember that popcorns also make excellent Christmas gifts to friends, families, neighbours, colleagues, teachers, and customers (if you own a business).
- Accompany your child during the **Popcorn Blitz** on **Tuesday, October 1st** at Cornell Village P.S.

Fundraising Incentives

- \$100 and a raffle ticket for a tablet – each youth that raises at least \$100 will be entered for Fire 7" Tablet which will be drawn at our Xmas Potluck.
- \$150 and a prize – each youth who fundraise at least \$150 (excluding donations), in addition to the above, automatically get a prize as shown on the next page (Popcorn Recognition Prize) ***** If you qualify for the above, please indicate which prize you want on your order form (eg. S1, S2 etc) Scouts Canada Fundraising**
- \$300 and 10% – each youth who fundraise at least \$300 (excluding donations), in addition to the above, will receive 10% of the total order which will be applied directly to his/her section activities (e.g., sleepover, outings and field trips) and camping fees.
- \$1500 – In addition to the above, each youth who fundraise at least \$1500 (excluding donations) will receive national prizes starting with \$50 VISA cards. See National Incentive levels 1 -3 on the following pages.
- 2500 – In addition to the above, qualify for Scouts Canada Scholarship.

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POPCORN RECOGNITION PRIZES

Section	Prize Selection
Beavers	<div>  <p>Lego - B1</p> </div> <div>  <p>Lego Friends - B2</p> </div>
Cubs	<div>  <p>CuteRoom DIY Furniture Box - C1</p> </div> <div>  <p>DIY Plane Kit - C2</p> </div>
Scouts / Venturers	<div>  <p>Grow a Maze - S1</p> </div> <div>  <p>Slime Kit - S2</p> </div> <div>  <p>Scout Knife - V1</p> </div>

MAKE CHEQUES PAYABLE TO: Scouts Canada - (Group Name)

- \$30 Canadian Forces Gift
- Chocolate Lover's Tin
- Cheese Lover's 3 Box
- Choc Caramel Crunch Tin
- Salted Caramel Crunch Tin
- Caramel Corn with Nuts
- 75pk Unbreakable Butter
- Classic Trail Mix
- White Cheddar Cheese
- Popping Corn

	NAME	ADDRESS	PHONE NUMBER	\$30	\$65	\$40	\$30	\$30	\$25	\$20	\$20	\$20	\$10	AMOUNT DUE	P.D.	DIV.
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30																
TOTAL														\$		

SCOUT'S NAME _____
SECTION _____

\$30	CHOC	CHEESE	CHOC	SALTED	CARAMEL	TRIPK	CLASSIC	WHITE	POPPING
MILITARY	LOVER'S	LOVER'S	CARAMEL	CARAMEL	CORN	UNBREAKABLE	TRAIL	CHEDDAR	CORN
DONATION			CRUNCH	CORN	WHIPPINGS	BUTTER	MIX	CHEESE	

MY GOAL
\$



Funds raised
go back to
Scouting!



ScoutPopcorn.ca



\$65

CHOCOLATE LOVER'S TIN

- Milk Chocolatey Pretzels 482g
- White Chocolatey Pretzels 482g
- Pecan Clusters 198g
- Chocolatey Caramel Crunch™ 25g

\$30.00 to your Group

Comet



CHEESE LOVER'S TRIO

- White Cheddar Cheese Corn 149g
- Yellow Cheddar Cheese Corn 149g
- Jalapeño Cheddar Cheese 149g

\$40

\$18.00
to your
Group



Popcorn for our Troops
 Donate a gift of popcorn for our military men, women and veterans' organizations.

\$30 Canadian Forces Gift

\$15.00 to your Group



CHOCOLATEY CARAMEL CRUNCH

Sweet, crunchy caramel popcorn coated in smooth, creamy chocolate.

425g

\$13.50
to your
group

\$30



with Sea Salt

SALTED CARAMEL POPCORN

A unique combination of sweet caramel corn with a perfectly balanced finish of sea salt.

567g

\$30

\$13.50
to your
Group





510g

CARAMEL CORN
with Almonds, Cashews & Pecans

The ideal pairing of sweet caramel popcorn mixed with slow-roasted almonds, cashews and pecans.

\$25

\$11.50
to your
Group



\$20
\$9.00
to your
Group

454g

CLASSIC TRAIL MIX

A delectable blend of peanuts, chocolate buttons, raisins, almonds and cashews.




\$20
to your
Group

255g
Now 72% bigger

WHITE CHEDDAR CHEESE CORN

The perfect combination of light, crispy popcorn and rich white cheddar cheese deliciousness in every savoury bite.



**Stay on Track with a
Post-Secondary Scholarship**

Sell \$2,500 or more of these products and earn 6% of your total sales as a Post-Secondary Scholarship.

You only need to hit the \$2,500 mark once and 6% of your sales each following year will be added to your scholarship account.

To enroll or report your current sales, visit:
rebrand.ly/SPScholar



\$20

18-Pack Microwave

UNBELIEVABLE BUTTER™

 **MICROWAVE**

The perfect combination of popcorn, oil, salt and butter you feel like you're at the movies.

\$9.00
to your
Group

10 850g **POPPING CORN**
Trail's End plain kernels for those who like to make popcorn from scratch.

All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, milk and egg ingredients. All Trail's End products are Kosher Dairy. Please see the symbol on each package for the validating kosher organization.



Scout Popcorn Sales Script

Before you hit the pavement, practice your sales pitch!

Hello, my name is _____.

I'm with the _____ Group.

I am trying to earn my way to _____
and support our exciting adventures.

I have many delicious flavors of popcorn and _____
is my favorite because _____ !

Can I count on your support to help fund my adventures?

(Hand pen and order form to customer)

Don't forget to say 'Thank You'.



Scout Popcorn Adventure Club

- **Level 1:** Youth who raise **\$3,000 and above** will receive one **large adventure box** and a **\$150 Visa gift card**. They will also qualify for the Scout Popcorn post-secondary scholarship.
- **Level 2:** Youth who raise **\$2,500-\$2,999** will receive one large adventure box and a **\$100 Visa gift card**. They will also qualify for the Scout Popcorn post-secondary scholarship.
- **Level 3:** New this year, youth who raise **\$1,500 to \$2,499** will receive a **\$50 Visa gift card**.



SCOUTSHOP.CA



Actual Adventure Box contents will vary

Scholarship Program

**FUNDRAISE \$2500
AND ENROLL IN THE
SCHOLARSHIP PROGRAM**

Once enrolled, 6% of your sales each year will be added to your scholarship account.



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Scout Popcorn Post-Secondary Scholarship Program

Education is the key to a bright future and Scouts Canada, in partnership with Trail's End, want to help you reach your goals! Youth who sell \$2,500 of Scout Popcorn will receive 6% of their total sales invested into their own post-secondary scholarship account. Once enrolled, 6% of their sales each following year will be added to their scholarship account.

HOW TO ENROLL AND REPORT SALES

- Scouts who sell \$2,500 or more in a calendar year must submit a completed scholarship enrollment form and proof of sales to scholarship@trails-end.com.
- Once enrolled, they must report their total sales each year to Trail's End using the same form and method above.
- Trail's End does not accept faxes, zipped files or emails over 10MB.
- Statement notifications will be emailed to each Scout annually, but can also be viewed anytime online at scholarship.trails-end.com

PAYOUT OF THE ACCOUNT

To submit a payout, a Scout must meet all the eligibility requirements list in the terms and conditions:

- Must be between the ages of 18 and 24 years old.
- Must be a registered full-time student at a accredited college or university, vocational or technical school.
- Must be pursuing studies or conducting research to meet the requirements for an academic, vocational or technical degree.
- Eligible Scouts must submit a completed scholarship payout form and all requirements documentation (list on the form and below) to scholarship@trails-end.com
 - High-school transcript
 - One page essay on the impact of Scouting
 - Class schedule issued by the registrar's office or proof of full-time enrollment
 - Letter of recommendation from an educator or Scout leader
- Payouts are processed four times a year: March 15, June 15, September 15 and December 15.
The payout submission deadline is midnight the day before the processing date.
- Trail's End sends Scouts' funds directly to their education institution to offset the cost of tuition, books, housing and/or other fees.
- Please allow 3-4 weeks after the processing date for the school to receive the funds.



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