



# Scouts Canada - 7<sup>th</sup> Markham 2018 Popcorn Campaign



It is that time of the year again to sell popcorns! Scout Popcorn is Scouts Canada's #1 National Fundraiser. Through popcorn sales, we are able to subsidize a significant portion of our activities such as opening nights, group camps (Fall and Winter Camps), and other fun events for our children. Our children directly benefit from our effort. Simply put, the more popcorns we sell, the more activities we can do at a lower cost.

Attached please find the 2018 Guide to Canada's Popcorn Sale which includes the order form, sample sales script and information on the Adventure Club and Popcorn Scholarship Program.

## Important Items

- Section popcorn coordinators will be collecting the **forms and full payment** (preferably by cheque) on the date listed below. If you are not able to submit your order on the specified date, kindly contact the section popcorn coordinator and make arrangements. Please note that all orders and payment must be with the coordinator no later than **October 19, 2018**.

Section	Coordinator Contact Email	Order Form Due Date
Beavers	beavers.popcorn@7thmarkham.org	Tuesday, October 16, 2018
Cubs (Monday)	cubs_monday.popcorn@7thmarkham.org	Monday, October 15, 2018
Cubs (Tuesday)	cubs_tuesday.popcorn@7thmarkham.org	Tuesday, October 16, 2018
Scouts	scouts.popcorn@7thmarkham.org	Monday, October 15, 2018
Venturers	venturers.popcorn@7thmarkham.org	Monday, October 15, 2018

- Cheques should be made payable to: **Scouts Canada – 7<sup>th</sup> Markham**
- Collect the payment along with the order (preferably paid via cheque)
- Aim to fundraise \$500 or more per child. This will give us about \$225 in profit per child which will cover the group and section operating expenses for the entire year (about \$100), special events such as Sleepovers, LaserQuest, Putting Edge, Bowling, etc. (about \$65) and a portion of camp expenses (about \$60).
- Bring the forms to work and ask your colleagues to place an order. Most of them are familiar with the Scouting program and they are generally very supportive.
- Remember that popcorns also make excellent Christmas gifts to friends, families, neighbours, colleagues, teachers, and customers (if you own a business).
- Accompany your child during the **Popcorn Blitz** on **October 02** at Cornell Village.





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- ❑ Fundraising Incentives
  - \$150 and a prize – each youth who fundraise at least \$150 (excluding donations) automatically get a prize as shown below (Popcorn Recognition Prize)
  - \$300 and 10% – each youth who fundraise at least \$300 (excluding donations), in addition to the above, will receive 10% of the total order which will be applied directly to his/her section activities (e.g., sleepover, outings and field trips) and camping fees.

## POPCORN RECOGNITION PRIZE

**BEAVERS**



B1

OR



B2

**CUBS**



BUILD YOUR OWN POCKET PET

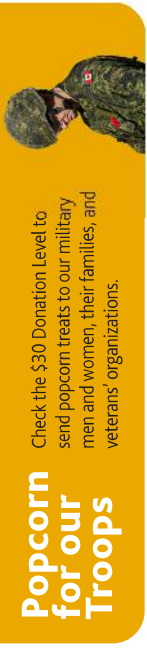
**SCOUTS & VENTURERS**



BUILD IT YOURSELF  
Educational Robot Mini Solar Kit

Happy Fundraising!





# Popcorn for our Troops

Check the \$30 Donation Level to send popcorn treats to our military men and women, their families, and veterans' organizations.

- 530 Canadian Forces Cpf
- Chocolate Lover's Tin
- 350 Canadian Forces Cpf
- Cheese Lover's Tin
- Choc. Caramel Grand Tin
- Salted Caramel Grand Tin
- Caramel Corn with Nuts
- Caramel Corn Tin
- Popcorn with Nuts
- Classic Rain Mix
- White Cheddar-Chz
- Cheddar-Chz & Jalapeno Popcorn

**DELIVERY DATE**

Name		Address		Phone Number		\$30	\$65	\$40	\$30	\$30	\$30	\$25	\$20	\$20	\$15	\$15	\$10	AMOUNT DUE	DIV.	PD.	
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TOTAL

SCOUTS NAME \_\_\_\_\_

SECTION \_\_\_\_\_



**Make cheques payable to: SCOUTS CANADA - 7TH MARKHAM**

To see full nutritional information visit Scoutpopcorn.ca

MAKE CHECKS PAYABLE TO:

Please direct your popcorn payment to your Pack or Troop. ©2017 Trail's End®. All rights reserved.





SCOUT  
**Popcorn**

Over half of funds raised go back to Scouting!



ScoutPopcorn.ca

**\$65** **CHOCOLATE LOVER'S COLLECTION**

- Milk Chocolatey Pretzels 416g
- White Chocolatey Pretzels 416g
- Pecan Clusters 138g
- Chocolatey Caramel Crunch 425g

**\$30.00** to your Group

Comes in a gift tin.

**\$40** **CHEESE LOVER'S TRIO**

- White Cheddar Cheese Corn 149g
- Yellow Cheddar Cheese Corn 149g
- Jalapeño Cheddar Cheese 149g

**\$18.00** to your Group

Donate a gift of popcorn for our military men and women, their families, and veterans' organizations.

**\$30** **Canadian Forces Gift**

**\$15.00** to your Group

**\$30** **SALTED CARAMEL POPCORN**

With Sea Salt

A unique combination of sweet (like a Cub Scout) caramel corn with a perfectly balanced finish of sea salt.

**\$13.50** to your Group

Comes in a gift tin.

**\$30** **CHOCOLATEY CARAMEL CRUNCH™**

Sweet, crunchy caramel popcorn coated in smooth and creamy chocolate.

**\$13.50** to your Group

Comes in a gift tin.

**\$25** **CARAMEL CORN**

with Almonds, Cashews & Pecans

The ideal pairing of sweet caramel popcorn mixed with almonds, cashews, & pecans.

**\$11.50** to your Group

Comes in a gift tin.

**\$20** **CLASSIC TRAIL MIX**

A delectable blend of peanuts, chocolate buttons, raisins, almonds and cashews.

**\$9.00** to your Group

**\$15** **WHITE CHEDDAR CHEESE CORN**

The perfect combination of light, crispy popcorn and rich white cheddar cheese deliciousness in every savory bite.

**\$7.00** to your Group

**\$15** **CHEDDAR CHEESE AND JALAPEÑO**

Crispy cheese popcorn with a spicy punch of jalapeño white cheddar cheese deliciousness in every savory bite.

**\$7.00** to your Group

**\$20** **UNBELIEVABLE BUTTER™**

18-Pack Microwave

The perfect combination of popcorn, oil, salt and butter to make you feel like you're at the movies.

**\$9.00** to your Group

MICROWAVE

**\$10** **POPPING CORN**

Trail's End plain kernels for those who like to make popcorn from scratch.

**\$4.50** to your Group

**Stay on Track for Post-Secondary Education**

Sell **\$2,500** of qualifying Trail's End products in any calendar year and have **6%** of your total sales count towards your own Trail's End Scholarship.

Once enrolled, 6% of your sales each year will go towards the scholarship. You only have to hit the \$2,500 minimum one time.

Visit [Sell.Trails-End.com](http://Sell.Trails-End.com) for full details.

All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, milk and egg ingredients. All Trail's End products are Kosher Dairy. Please verify the symbol on each package to verify the validating kosher organization. \*Across the entire Trail's End product line, an average of 60% goes to local Scouting. ©2018 Trail's End



## Scout Popcorn Sales Script

Before you hit the pavement, practice your sales pitch!

Hello, my name is \_\_\_\_\_.

I'm with the \_\_\_\_\_ Group.

I am trying to earn my way to \_\_\_\_\_  
and support our exciting adventures.

I have many delicious flavors of popcorn and \_\_\_\_\_  
is my favorite because \_\_\_\_\_!

Can I count on your support to help fund my adventures?

*(Hand pen and order form to customer)*

Don't forget to say 'Thank You'.







## Scout Popcorn Adventure Club

When you fundraise over \$2,500 you will automatically be subscribed to receive a quarterly gear box (4 in total) as a thank you for your hard work fundraising with Scout Popcorn. You will receive a new gear box seasonally to make your Scouting adventures that much better!

**All the products included in the gear boxes are available in the Scout Shop!**



**SCOUTSHOP.CA**



## Scholarship Program

**FUNDRAISE \$2500  
AND ENROLL IN THE  
SCHOLARSHIP PROGRAM**

Once enrolled, 6% of your sales each year will be added to your scholarship account.



**ScoutPopcorn.ca**





## Scout Popcorn Post-Secondary Scholarship Program

Education is the key to a bright future and Scouts Canada, in partnership with Trail's End, want to help you reach your goals! Youth who sell \$2,500 of Scout Popcorn will receive 6% of their total sales invested into their own post-secondary scholarship account. Once enrolled, 6% of their sales each following year will be added to their scholarship account.

### HOW TO ENROLL AND REPORT SALES

- Scouts who sell \$2,500 or more in a calendar year must submit a completed scholarship enrollment form and proof of sales to [scholarship@trails-end.com](mailto:scholarship@trails-end.com).
- Once enrolled, they must report their total sales each year to Trail's End using the same form and method above.
- Trail's End does not accept faxes, zipped files or emails over 10MB.
- Statement notifications will be emailed to each Scout annually, but can also be viewed anytime online at [scholarship.trails-end.com](http://scholarship.trails-end.com)

### PAYOUT OF THE ACCOUNT

To submit a payout, a Scout must meet all the eligibility requirements list in the terms and conditions:

- Must be between the ages of 18 and 24 years old.
- Must be a registered full-time student at a accredited college or university, vocational or technical school.
- Must be pursuing studies or conducting research to meet the requirements for an academic, vocational or technical degree.
- Eligible Scouts must submit a completed scholarship payout form and all requirements documentation (list on the form and below) to [scholarship@trails-end.com](mailto:scholarship@trails-end.com)
  - High-school transcript
  - One page essay on the impact of Scouting
  - Class schedule issued by the registrar's office or proof of full-time enrollment
  - Letter of recommendation from an educator or Scout leader
- Payouts are processed four times a year: March 15, June 15, September 15 and December 15.  
The payout submission deadline is midnight the day before the processing date.
- Trail's End sends Scouts' funds directly to their education institution to offset the cost of tuition, books, housing and/or other fees.
- Please allow 3-4 weeks after the processing date for the school to receive the funds.

