



Scouts Canada - 7th Markham 2015 Popcorn Campaign



It is that time of the year again to sell popcorns! Scout Popcorn is Scouts Canada's #1 National Fundraiser. Through popcorn sales, we are able to subsidize a significant portion of our activities such as opening nights, group camps (Woodland Trails and Willowgrove Camp), and other fun events for our children. Our children directly benefit from our effort. Simply put, the more popcorns we sell, the more activities we can do at a lower cost.

Attached please find the 2015 Guide to Canada's Popcorn Sale which includes:

- Popcorn Order Form
- Popcorn Collection Envelope

Important Items

- All orders are due the week of **October 19, 2015**. Please submit your orders with **full payment** (preferably by cheque) to section popcorn coordinators and on or before the date listed below.

Section	Coordinator	Order Form Due Date
Beavers	Heather Cole	Tuesday, October 20, 2015
Cubs	Jim Smith	Tuesday, October 20, 2015
Scouts	Eric Ball	Monday, October 19, 2015
Venturers	Joshua Estrella	Monday, October 19, 2015
Overall	Maria Estrella	

- Cheques should be made payable to: **Scouts Canada – 7th Markham**
- Collect the payment along with the order (preferably paid via cheque)
- Aim to sell \$500 or more per child. This will give us about \$200 in profit per child which will cover the group and section operating expenses for the entire year (about \$100), special events such as LaserQuest, Putting Edge, Bowling, etc. (about \$50) and a portion of camp expenses (about \$50).
- Bring the forms to work and ask your colleagues to place an order. Most of them are familiar with the Scouting program and they are generally very supportive.



- Remember that popcorns also make excellent Christmas gifts to friends, families, neighbours, colleagues, teachers, and customers (if you own a business). Try to sell the \$20, \$35, \$45 or \$65 products so that you can easily reach our sales target.
- Ask your child which popcorn prize level s/he would like to get and help her/him achieve that goal. Prizes are based on total popcorn sale and exclude donations.
- Accompany your child during the **Popcorn Blitz** on **October 06** at Grand Cornell Village.
- Popcorn Prize:

Level	Total Sale	Prize
1	Sell 1 popcorn item	Scout Popcorn Crest
2	Sell \$300	\$10 Walmart Gift Card
3	Sell \$450	\$20 Walmart Gift Card
4	Sell \$600	\$30 Walmart Gift Card
5	Sell \$800	\$40 Walmart Gift Card
6	Sell \$1,000	\$50 Walmart Gift Card
7	Sell \$1,500	\$75 Walmart Gift Card
8	Sell \$2,000	\$100 Walmart Gift Card
9	Sell \$2,500	\$150 Walmart Gift Card

- Alternatively, the value of the Walmart Gift Card can be applied toward camp fees
- Sale of \$600 or more (by filling out the entire order form) is eligible for a T-shirt. Please indicate the size of the T-shirt when submitting the order form.

Happy Selling!